

# Billboard Contest

**What does reading mean to you and your family? Create an original slogan and drawing that promotes reading, books, libraries and literacy in the City of Hamilton.**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Age:** \_\_\_\_\_

**Prize:** One (1) winning entry will be used as a billboard in the City of Hamilton. It will be unveiled in October 2019, courtesy of Outfront Media and Rocky River Sign Co.

## Contest Rules:

1. Slogans must be ten (10) words or less. Drawings should be bold, simple and colourful.
2. Slogans and drawings should promote reading, books, literacy, the library and/or how much reading means to the entrant and his/her family.
3. Entry is limited to children ages 4 to 12 years who live in the City of Hamilton. Limit of one (1) entry per child.
4. All slogans and drawings must be the original work of the entrant.
5. Billboards (including slogan and drawing) must be drawn within the outline provided on the back of this entry form.
6. Entry forms are available at all Hamilton Public Library locations and online at **kids.hpl.ca**. Contest runs **June 27 to August 31**.
7. All entry forms and billboards become the sole property of the Hamilton Public Library. Entries will not be returned.

**Entry deadline is August 31, 2019.**

Entries will be forwarded to the Contest Committee. The committee will include representatives of the Hamilton Public Library, CBS Outdoor and Rocky River Sign Co. The decision of the judges is final.

## Completing this form gives the Hamilton Public Library your consent to:

- Collect your personal information, which will only be used by the Hamilton Public Library, Outfront Media and Rocky River Sign Co. to communicate with you about the Billboard contest;
- Use you/your child's original submission for publicity.\*

*\*Publicity can include: **print** materials such as: posters, brochures, etc..., local and social **media**, in addition to **online** sites such as: [hpl.ca](http://hpl.ca).*



